inveazy

Operational Hub Pricing Blueprint

Sales & Procurement Leave-Behind · August 2026

MODERN INFRASTRUCTURE FRAMEWORK

Why workspace pricing beats the legacy software tax

Growing companies that move physical goods need three things working together from day one: a real supply chain (vendors, stock, pick and ship), ecommerce that is tied to the same inventory as the warehouse floor, and a public site that looks like their company — not a generic SaaS login skin. Too often those pieces are delayed, bolted on later, or never match how the business actually sells and fulfills.

Modern multi-location operations are aggressively penalized by two dominant legacy software pricing frameworks. Traditional ERP-class networks levy per-user seat fees — commonly in the $50 to $150 or more per worker per month range in mid-market deals. That pressure pushes floor managers into insecure account-sharing habits that obliterate tracking and audit loops. When a high-value shipment drops off the ledger or a stock count goes wrong, there is no named person to follow.

Alternatively, consumption-based engines levy a transaction-volume tax on sales orders, shipments, and inventory movements. High-velocity firms are financially punished for operating efficiently. SaaS overhead scales with operational volume rather than with the real footprint of warehouses and stores. Middleware then stacks on top — often thousands of dollars a month — to glue storefront, payments, and accounting to the warehouse.

Seat tax. Consumption tax. Middleware tax. Three bills for one operation.

The inveazy Structural Reset

inveazy fundamentally decouples enterprise software cost from human headcount and transaction velocity. Built as a dedicated-per-customer install on Azure for inveazy Azure subscribers — with workspaces isolating operations inside that install — the product implements a predictable location-centric framework: $399 base per month plus $299 per additional workspace. For that flat infrastructure rate, businesses receive completely unlimited user seats and uncapped order processing capacity at the list rate. By aligning software pricing with operating locations rather than payroll headcount or peak-season order spikes, inveazy shifts software from an unstable operational expense into a predictable utility.

inveazy is a business hub — CRM, projects, supply chain, accounting, Assets Tracking, and three-way ecommerce on one catalog (web store, desk quotes/orders/invoices, and Counter POS) — plus a branded landing page, web shop, and blog under Admin → Public site branding from day one. Hosting choice: inveazy Azure checkout is available today; Self-hosted is coming soon. Public brand includes one landing, one store, and one blog per organization (not per workspace).

$399/mo — all features · unlimited users · 1 workspace included
+$299/mo per additional workspace (warehouse, store, branch, or division)
inveazy Azure — subscribe today · Self-hosted coming soon

Target Segments & Fit

Owners and ops leads at small-to-mid growing businesses that move physical goods or equipment — agriculture, ranch operations, manufacturing and shops, heavy equipment and tools, wholesale and multi-location warehouses and retail stores. Especially Oregon / Pacific Northwest flavored industries, served US-wide. They want SCM, ecommerce, and their own branded public site working together without waiting for a custom web project after go-live.

Head-to-Head Comparative Landscape

Illustrative frame — 10 workspaces · 150 named users

Buying criteria	Typical per-seat ERP	Typical consumption ERP	inveazy hub
Primary billing driver	Human user headcount	Transaction volume (orders/mo)	Workspaces (locations)
User seat limits	Strictly restricted — pay per seat	Often unlimited seating	Unlimited seating ($0 marginal cost)
High-velocity penalty	High — compounding seat costs	Severe — tiers rise with volume	Zero at list rate
Storefront / payments	Often middleware	Often ISV / partners	Native shop, Stripe, QB Connect / export
Branded public site	Separate web project	Varies	Landing + shop + blog included
Contract flexibility	Often 1–3 year lock-in	Often 1–3 year lock-in	Stripe subscribe; annual option (~2 mo free)
Est. monthly list @ 10 hubs	Your quote	Your quote	**$3,090/mo fixed list**

Procurement Note: *Bring your actual NetSuite, SAP, or Acumatica quote and place it beside $3,090/mo. Do not rely on generic internet estimates of competitor list prices.*

One Hub. Three Pillars. Your Brand.

inveazy is an operational hub for companies that sell and fulfill physical goods: inventory and shipping, three ways to take an order, CRM and accounting, and a public face under the customer's brand. The sections below map what you get and why the commercial model holds under growth.

1. SUPPLY CHAIN

Vendors, warehouses, inventory, purchase orders and sales orders, and pick/ship paths run on one set of rails. Stock moves from on-hand to order to shipment without a second system of truth. Each workspace keeps operational inventory and documents isolated so Warehouse North does not bleed into Storefront South.

2. ECOMMERCE (3-WAY)

One catalog powers three selling surfaces. The web storefront ties cart and web orders to real inventory. Desk users create quotes, orders, and invoices on the PO/SO path. Counter POS takes cash or Stripe Terminal payments. Online and at the counter share the same commercial rails.

3. YOUR BRANDED SITE

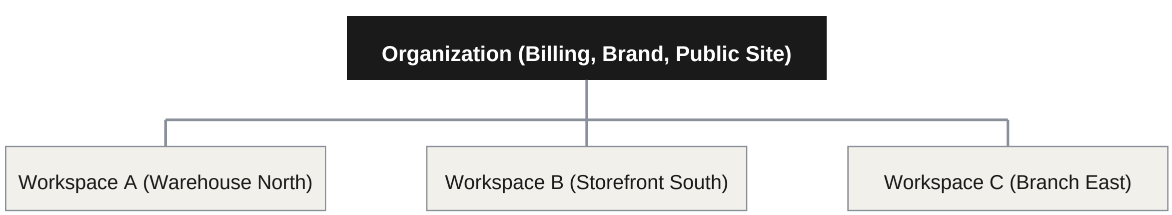
Customers meet your company first. The paid install includes a public landing page, web shop, and blog under your brand — theme and blocks in Admin → Public site branding from day one. You get one landing, one store, and one blog per organization. The site maps to your-slug.inveazy.com.

Expanded Hub Capabilities

Beyond the three pillars, every paid plan unlocks the broader hub. CRM and projects keep relationships and delivery work in the same install. The accounting hub supports day-to-day operations with QuickBooks Online as books of record via QB Connect / export when you are ready to close — not a claim of real-time ledger sync. Assets Tracking keeps capital equipment, tools, and rentals out of sellable on-hand counts. Multi-workspace isolation scopes users, stock, orders, and CRM data per location. Commerce uses your Stripe account for Checkout and Terminal, separate from platform subscription billing. Optional read-only SQL lets finance and ops connect Power BI, SSMS, or Excel without waiting on a vendor export API. Floor workflows include label and QR/scan-oriented patterns for warehouse operations.

Module	What it means in practice
CRM & projects	Customers, pipeline, and delivery work in-hub
Accounting + QB Connect / export	Operate in inveazy; close books in QuickBooks when ready
Assets Tracking	Equipment and rentals separate from sellable stock
Multi-workspace	Location-level isolation of users and operational data
Your commerce Stripe	Checkout & Terminal on your merchant account
Read-only SQL	BI and reporting against your database (tenant-isolated)
Public site branding	Landing, shop, blog under your company

Organization vs. Workspace Hierarchy Map



An organization is your company on inveazy — one subscription, one public brand, one dedicated install. A workspace is an isolated operating unit inside that organization. Hub queries always scope against tenant identity seamlessly.

Strategic Levers for Procurement & Scale

1. Locations over headcount

Traditional systems raise the bill every time you hire a warehouse picker, seasonal packer, or back-office admin. With inveazy, costs are tied to workspaces. Adding staff increases operational capacity without triggering a software seat penalty. Growth in people should improve throughput — not inflate the license line.

2. No transaction velocity tax

Consumption-based 'unlimited user' systems still track commercial volume. When the team works overtime to push a peak-season rush of sales orders, shipments, or purchase orders, you can be pushed into a more expensive billing tier. inveazy handles uncapped transaction volumes for a flat workspace rate. Your highest-grossing months should never trigger surprise software bills.

3. Kill the shared-login security gap

When seats cost fifty to one hundred fifty dollars or more per user per month, supervisors almost always force floor teams to share a generic login. That completely destroys data integrity. If a shipment vanishes or a count is corrupted, failure cannot be traced to a person. Because adding a worker account on inveazy costs exactly zero dollars in seat fees, every seasonal temp, forklift operator, external auditor, and contract accountant can receive a dedicated identity — delivering accountability without a hiring tax on software.

4. Collapse the hidden middleware tax

Legacy platforms are often functionally hollow without a web of third-party integration infrastructure — Celigo, Zapier Enterprise, or proprietary connectors — just to link inventory to checkout and accounting. Those connectors routinely add thousands of dollars a month. inveazy embeds B2B web order paths, Stripe checkouts, Counter POS, operations documents (quotes, orders, invoices), and QB Connect / export so you are not starting from a hollow core plus glue.

5. Branded site without a second web project

Operators need customers to meet their company first. Public landing, shop, and blog ship with the paid install. Brand them after provision instead of waiting for a custom web build after go-live.

6. Greenfield advantage for emerging firms

Newly established and scaling mid-market companies are free from legacy software debt and multi-year user-minimum contracts. Avoiding a heavy per-seat drain frees capital for customer acquisition, inventory runway, and facilities. Illustrative example only: if a seat model averaged about $100 per user per month, one hundred fifty seats alone is about $15,000 per month before platform fees and middleware — then replace that example with the buyer's real quote. Stripe subscription with an annual option preserves commercial flexibility.

Illustrative TCO Scenario — 10 Workspaces · 150 Users

This page maps software licensing economics for a mid-market operator running ten distinct operating locations with approximately one hundred fifty named users across floor and office — averaging ten to twenty active people per facility — with high order volume in peak months. It is a pricing scenario for evaluation and procurement discussion. It is not a named customer case study and not a performance or uptime SLA.

ILLUSTRATIVE SCENARIO — replace competitor metrics with YOUR actual quote for comparison

Line Item	Calculation	Monthly Rate
Base plan (1 workspace included)	List Price	$399
Additional workspaces	9 × $299	$2,691
Total list (inveazy Azure)	-	**$3,090**
Annualized list equivalent	Monthly × 12	~$37,080 / yr
Effective cost per named user @ 150	$3,090 ÷ 150 users	~$20.60 / user / mo

Why this math matters

At ten locations the list is fixed and knowable: three thousand ninety dollars per month. Effective cost per named user falls as you actually staff the floor correctly — because seats are not the billing driver. Peak season does not raise the software tier. Adding a location adds two hundred ninety-nine dollars per month. Adding a person adds zero dollars in seat fees.

List pricing covers a standard managed footprint. Additional application or database capacity is discussed and quoted if needed. There is no separate hidden infrastructure tier or unlisted enterprise baseline fees.

How to talk about cost

Framing Anchor	Internal Communication Script
Safe Baseline	At 150 users, per-seat products often dominate the bill. At 10 locations, inveazy is $3,090/mo with everyone uniquely named.
Strongest Comparative	Paste the buyer's actual ERP quote beside our $3,090/mo configuration to show raw delta.
Illustrative Model	If seats average ~$100/user/mo, 150 seats alone ≈ $15k/mo before platform fees and before middleware. (Always label clearly as example).

From Subscribe to Scale: The Deployment Path

1. Subscribe — Complete Stripe Checkout for inveazy Azure on inveazy.com/pricing.
2. Provision — We provision your dedicated install (typically within minutes) and send welcome setup details.
3. Brand — Configure public landing, shop, and blog under the company brand.

4. Workspaces — Stand up warehouses, stores, or branches; invite unlimited named users.
5. Sell — Take orders on web, desk PO/SO, and Counter POS on one catalog.
6. Fulfill — Run inventory and ship paths per workspace.
7. Grow — Add a workspace when a location opens (+$299/mo), not when a picker is hired.

Note: Practice on SandBox if you need sample data. Keep production customers and live stock on the paid production environment.

Technical Pipeline Deployment Flow

Stripe Checkout inveazy.com	**Provision Job** Automation	**Dedicated App** Container Apps	**Dedicated DB** Azure SQL DB	**Live Site Routing** your-slug.inveazy.com

Company data lives securely within the customer's isolated instance footprint. Workspaces segment operations inside that unified database structure cleanly. Self-hosted options (coming soon) preserve this exact structure on local local area networks or private clouds.

Channel Partnerships & Group Purchasing

Group purchasing organizations (GPOs), co-ops, and distribution syndicates can negotiate blocks of workspaces for member distribution. That structure can lower effective per-location cost for members while creating predictable platform recurring revenue. Bulk workspace blocks for GPOs and co-ops are available by quote for qualified partners.

Competitive Edge Matrix — Framework Comparison

Buying Criteria	Per-Seat ERPs (NetSuite/SAP)	Consumption ERPs (Acumatica)	inveazy Hub
Primary Cost Driver	Staff headcount	Transaction volume	Workspaces (locations)
User Seat Limits	Restricted — pay per seat	Often unlimited	Unlimited included
High-Velocity Penalties	High — more seats & admins	High — overage / tier risk	None at list rate — uncapped
Ecosystem Integration	Often middleware-heavy	Often partner / ISV add-ons	Native shop, Stripe, QB Connect / export
Branded Public Site	Extra CMS / web project	Varies	Included — 1 landing/shop/blog per org
Contract Commitments	Often rigid 1–3 year lock-ins	Often rigid 1–3 year lock-ins	Stripe subscribe; annual available
Est. Cost (10 hubs / 150 users)	Your quote	Your quote	**$3,090/mo**

Choose inveazy if you want an enterprise-grade operational hub on modern cloud architecture, with flexible subscription terms, where your software budget mirrors the physical reality of your locations — rather than your headcount or your order count. Seat taxes and consumption taxes are optional problems. Location-aligned pricing is the structural reset.

Hivoltech Professional Services

Need more than stock configuration? Hivoltech Industries LLC — builders of inveazy — sits alongside the SaaS product for teams that need industry fit, custom software, or go-live muscle.

Hivoltech delivers custom application and database development; inveazy site customization including branding, landing pages, storefront, and industry fit; Azure, SQL Server, and .NET delivery and migrations; integrations across Stripe, QuickBooks, and warehouse or ecommerce workflows; plus training and DBA / go-live support. The company is based in the Portland metro (West Linn), Oregon, and works remote-friendly across the United States, with on-site engagement in the Portland area when the project benefits from it.

Services are quoted separately from list subscription pricing. Subscribe to inveazy for the hub; engage Hivoltech when you need a build beyond configuration.

Contact: info@inveazy.com · https://inveazy.com

Execution Blueprint: Next Steps

1. Open **https://inveazy.com/pricing** and review plan cards.
2. Select inveazy Azure. Enter email, organization name, site slug, and any extra workspaces.
3. Complete Stripe Checkout. We provision your private install and send welcome details for **https://your-slug.inveazy.com**.
4. Brand the public site, invite the team, and practice on SandBox if you need sample data.
5. Need sizing help, training, DBA support, or custom development? Contact Hivoltech at **info@inveazy.com**.

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